



TIME-SAVING / CONVENIENCE FOCUS

Subject: Save Hours – We'll Handle Your Tax Payments for You

Hi [Client Name],

I wanted to share a new service we're rolling out to make IRS and State tax payments stress-free for you.

We now offer “Hands-Free Tax Payments.”

Instead of juggling reminders, IRS logins, and due dates, we'll handle your corporate and income tax payments securely and on time — powered by Remitian.

Here's how it works:

1. Link your account with us once (fully secure).
2. Approve payments with a single click — or set them to auto-schedule.
3. Get a full audit trail and avoid late fees or penalties.

It's designed for our clients who want **fewer admin headaches and more time back**. Would you like me to walk you through the setup? It only takes a few minutes.

Best,

[Aprio Accountant Name]



TRUST/LOYALTY FOCUS

Subject: A New Service for Our Top Clients

Hi [Client Name],

You've trusted us with your tax planning, and we're taking another step to make things even easier for you.

Aprio has a new "Hands-Free Tax Payments" service using our secure partner platform, Remitian. This lets us manage your IRS and State tax remittance on your behalf — with your approval, of course.

You'll no longer need to log into government portals or track deadlines yourself. Everything is managed directly through us, with **audit-proof records** so you know exactly what's been filed and paid.

Since you're one of our long-standing clients, we're inviting you to join this early-access program. Would you like me to send you instructions to enroll?

Best regards,
[Aprio Accountant Name]

SKEPTIC-FRIENDLY (RISK REDUCTION / CONTROL FOCUS)



Subject: Make Tax Payments Simpler (Without Losing Control)

Hi [Client Name],

Managing IRS and State tax payments can be a hassle — multiple logins, reminders, and deadlines. To simplify things (without sacrificing control), we're rolling out a new option for clients.

With our “Hands-Free Tax Payments” service (via our partner Remitian):

- You link your account once, securely.
- You decide whether to approve each payment or automate them.
- You receive full transparency with a digital audit trail.

This doesn't change how your taxes are filed or calculated — it simply removes the risk of missed deadlines and late penalties.

Would you like to try it for your upcoming payment cycle? Setup only takes 10 minutes.

Thanks,
[Aprio Accountant Name]